



greening: Entertainment Hospitality Riders

By the Electronic Music Alliance, a
project of Green Wave



electronic music
a l l i a n c e

Welcome to Greening Riders



SAY WHAT?

- We Can “Green” Entertainer’s Hospitality Riders
- We can help them choose more healthful and environmentally friendly options



Part I: Food Revolution



- Some people think saving the world starts with our food
- Change always starts with the individual
- Whether it's the person that is consuming and receiving or the person making the choice to buy and give –that person has a choice
- To continue to support or break the cycle

Changing is Easy

- There are alternatives for EVERYTHING!



Organic BEER



Or just LOCAL beer



Organic WINES



Organic VODKA



Organic MIXERS



Organic ENERGY DRINKS



ORGANIC EVERYTHING



LOCAL EVERYTHING



WHY would we do this?



- Improves the health of entertainer
- Competitive Advantage
- Increases awareness of healthier options for everyone
- Helps support companies that are doing the right thing –says you care
- Helps reduce carbon footprint
- Healthy people, Healthy planet

Individual Health

Let food be thy medicine and medicine
be thy food.

Hippocrates



Bad Turkey: Super Bugs: Environmental Impacts



System Impacts: Worker's Rights: Fair Programs

- Coalition of Immokalee Workers & **Fair Food Program** (Kruger's, Wendy's, Tomatoes)
- ... By signing on to the agreement, companies must now comply with a code of conduct that includes protections for cases of wage theft, sexual harassment, and forced labor. Companies also agree to pay a small premium for tomatoes -- just a penny more per pound. As a result, workers have safer working conditions and have started seeing increases in their paychecks for the first time in more than 30 years...



PART II:

- Reduce, Reuse, Recycle –Rethink
- Minimize waste & packaging
- Avoid single servings
- Get Creative



How we shop



Reusables



Minimizing waste



Promoting sustainable habits –nice gift



We Need to “Get it”

- Just exceeded 400PPM
- Modern Slavery –doesn’t need to happen
- We need to stop “feeding” these systems with our support aka \$/ choices
- As you have seen, there ARE alternatives. We can support better habits, better ways of life for all –we can have a better world.



Q& A is for TIPS:

- Before you do it, ASK:: Some Entertainer's are picky
- Contact us for help:
- ELECTRONIC MUSIC ALLIANCE
 - www.ema-global.org





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